

## /MEDIA RELEASE

## Archroma offers new food compliant colorant solutions for tissue applications

- New formulation for food contact applications to meet current EU regulations
- Innovative dye chemistry with no added diethanolamine or triethanolamine
- Reformulated following an active research program with expected further grades introduction

**Reinach, 9 June 2015** – Archroma, a global leader in specialty chemicals, has extended its Cartasol<sup>®</sup> range by adding four new food contact approved dyes with no added Diethanolamine (DEA) and Triethanolamine (TEA and also called TAN).

Following an active Archroma research program, new food compliant grades were developed in order to comply with European regulations\* which have recently come into force, setting extremely low limitations for DEA and TEA contents in paper and board intended for food contact applications.

DEA and TEA have been used in the past to help maintain storage stability and prevent deposits forming over time. However, these amines are under scrutiny as they are potentially mutagenic. Potentially these dyes could be no longer considered suitable for food contact applications such as deep dyed napkins.

Archroma is introducing a new palette of safer grades that will help tissue paper makers create the exciting colors that the consumers are longing for.

Archroma offers the following new grades in the range:

- Cartasol<sup>®</sup> Blue GDFC liq
- Cartasol<sup>®</sup> Yellow 2GFC liq
- Cartasol<sup>®</sup> Red 7BFC liq
- Cartasol<sup>®</sup> Blue 3RFC liq

Ian Jewell, Head of Global Product Management, Colorants, Paper Solutions Business, Archroma, said: "As a responsible and proactive leading supplier, we have applied our specialist know-how to reformulate these dyes aiming for the elimination of DEA and TEA to help our customers meet the current food contact regulations."

"With these first grades, we are already able to cover most color needs for food contact applications and we are developing additional ones to fully meet our every customer requirements," he added.

\* See BfR recommendation XXXVI and specific migration limits in application of Directive 2002/61/EC

Cartasol® Registered trademark



**END** 

## / Media Relations

Muriel Werlé Archroma +41 61 716 3375 or +41 79 536 9117 muriel.werle@archroma.com

Kevin Noels EMG +31 164 317 011 knoels@emg-pr.com

## www.archroma.com

Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – "Life enhanced".

This press release can be downloaded from www.PressReleaseFinder.com.